

From left to right: MTA SA&NT CEO Darrell Jacobs, 2024 Apprentice of the Year, Eli Moss and Minister for Education, Training, and Skills, Blair Boyer

2025 MTA Automotive Graduation & Awards

Sponsorship Prospectus

South Australia's premier automotive apprentice event will take place on Friday, 4th April 2025.

This event presents a unique opportunity to showcase your brand and to attract the attention of hundreds of graduating apprentices, their families and influential automotive industry stakeholders.

With some of the finest and brightest automotive graduates in the room; many embark on a lifelong career in automotive, some will choose to open their own businesses, whilst others may simply go onto experimenting with vehicle builds and technology.

Whatever direction they may take, your business has the opportunity to directly engage with a niche, local audience.





2025 MTA Automotive Graduation & Awards

Award Sponsorship Packages



2025 MTA Automotive Graduation & Awards

Price: \$7,000

Number of Packages Available: 1

[SOLD]

Platinum Award Sponsorship

As a platinum sponsor of the 2025 MTA Automotive Graduation & Awards, you will gain extensive brand exposure and recognition. Our speakers and Emcee will acknowledge your support, and your brand will be front-of-sight amongst a crowd of approximately 450 people.

As the platinum sponsor, you will have the opportunity to present an MTA award, have a dedicated award sponsorship slide in the presentation, and an opportunity to present a 2-3 minute speech, amongst a range of other benefits.

Advertising and Brand Exposure

- ✓ 2-3 minute speech
- ✓ Emcee / Speaker recognition as platinum award sponsor
- ✓ Presenting an award at the event
- ✓ A4 - Full page advert in the Future Automotive Magazine April 2025 edition (material due 24th March 2025)
- ✓ Mention and banner advert in the April 2025 CEO Report
- ✓ Recognition in the Advertiser Newspaper
- ✓ A standard pull-up banner displayed at the event
- ✓ Event photograph of your award presenter and the award winner displayed at our Royal Park Training Centre

Logo Recognition

- ✓ Your logo in the graduation program
- ✓ Your logo on the event presentation (sponsor slide and award slide)
- ✓ Your logo on various screens around the venue
- ✓ Your logo on the media wall banner displayed at the venue
- ✓ Your logo on our partner wall at Royal Park's Training Centre
- ✓ Your logo on event related social media posts
- ✓ Your logo on the MTA's graduation and awards website page
- ✓ Your logo in the Advertiser Newspaper
- ✓ Your logo on the racetrack Superscreen

Other

- ✓ 6 VIP tickets for you and your guests
- ✓ Receive a media kit with assets for your promotional purposes
- ✓ Access to the pre-event VIP lounge with the MTA's CEO, Darrell Jacobs

- ✓ ***In addition to all of the above, four guests of your choice have the opportunity to attend a fully catered for, exclusive lunch with the MTA's CEO, Darrell Jacobs***



Final date to secure your sponsorship is Monday, 3rd of March 2025.

2025 MTA Automotive Graduation & Awards

Price: \$5,000
Number of Packages Available: 5
[2 SOLD]

Gold Award Sponsorship

As a gold sponsor, your brand will be front-of-sight amongst a crowd of approximately 450 people. Your brand will gain exposure and recognition before, during and after the event.

Your brand representative will have the opportunity to present an MTA award and have a dedicated award sponsorship slide in the presentation.

Advertising and Brand Exposure

- ✓ Emcee / Speaker recognition as gold award sponsor
- ✓ Presenting an award at the event
- ✓ A4 - Full page advert in the Future Automotive Magazine April 2025 edition (material due 24th March 2025)
- ✓ Mention in the April 2025 CEO Report
- ✓ Recognition in the Advertiser Newspaper
- ✓ A standard pull-up banner displayed at the event
- ✓ Event photograph of your award presenter and the award winner displayed at our Royal Park Training Centre

Logo Recognition

- ✓ Your logo in the graduation program
- ✓ Your logo on the event presentation (sponsor slide and award slide)
- ✓ Your logo on various screens around the venue
- ✓ Your logo on the media wall banner displayed at the venue
- ✓ Your logo on our partner wall at Royal Park's Training Centre
- ✓ Your logo on event related social media posts
- ✓ Your logo on the MTA's graduation and awards website page
- ✓ Your logo in the Advertiser Newspaper

Other

- ✓ 4 VIP tickets for you and your guests
- ✓ Receive a media kit with assets for your promotional purposes
- ✓ Access to the pre-event VIP lounge with the MTA's CEO, Darrell Jacobs



Final date to secure your sponsorship
is Monday, 3rd of March 2025.

2025 MTA Automotive Graduation & Awards

Price: \$3,500
Number of Packages Available: 7
[1 SOLD]

Silver Award Sponsorship

As a silver sponsor, your brand will gain exposure and recognition amongst the attending crowd.

Our speakers and Emcee will acknowledge your support and your brand will receive recognition during the lead-up to the event, as well as via our post-event communications.

Advertising and Brand Exposure

- ✓ Emcee / Speaker recognition as silver award sponsor
- ✓ Presenting an award at the event
- ✓ Mention in the April 2025 CEO Report
- ✓ Recognition in the Advertiser Newspaper
- ✓ A standard pull-up banner displayed at the event
- ✓ Event photograph of your award presenter and the award winner displayed at our Royal Park Training Centre

Logo Recognition

- ✓ Your logo in the graduation program
- ✓ Your logo on the event presentation (sponsor slide and award slide)
- ✓ Your logo on various screens around the venue
- ✓ Your logo on the media wall banner displayed at the venue
- ✓ Your logo on our partner wall at Royal Park's Training Centre
- ✓ Your logo on event related social media posts
- ✓ Your logo on the MTA's graduation and awards website page
- ✓ Your logo in the Advertiser Newspaper

Other

- ✓ 3 VIP tickets for you and your guests
- ✓ Receive a media kit with assets for your promotional purposes
- ✓ Access to the pre-event VIP lounge with the MTA's CEO, Darrell Jacobs



Final date to secure your sponsorship
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2025 MTA Automotive Graduation & Awards

Price: \$2,000

Bronze Award Sponsorship

As a bronze sponsor, your brand will gain recognition amongst the crowd in attendance and feature on the event program and sponsor presentation slide.

Advertising and Brand Exposure

- ✓ Emcee / Speaker recognition as bronze award sponsor
- ✓ Mention in the April 2025 CEO Report
- ✓ A standard pull-up banner displayed at the event

Logo Recognition

- ✓ Your logo in the graduation program
- ✓ Your logo on the event presentation (sponsor slide)
- ✓ Your logo on various screens around the venue
- ✓ Your logo on event related social media posts
- ✓ Your logo on the MTA's graduation and awards website page
- ✓ Your logo in the Advertiser Newspaper

Other

- ✓ 2 VIP tickets for you and your guests
- ✓ Receive a media kit with assets for your promotional purposes
- ✓ Access to the pre-event VIP lounge with the MTA's CEO, Darrell Jacobs



Final date to secure your sponsorship is Monday, 3rd of March 2025.



2025 MTA Automotive Graduation & Awards

Other Sponsorship Packages



2025 MTA Automotive Graduation & Awards

Price: \$4,500
Number of Packages Available: 1

VIP Lounge Sponsorship

As a VIP lounge sponsor, your brand will gain recognition amongst the crowd in attendance.

Advertising and Brand Exposure

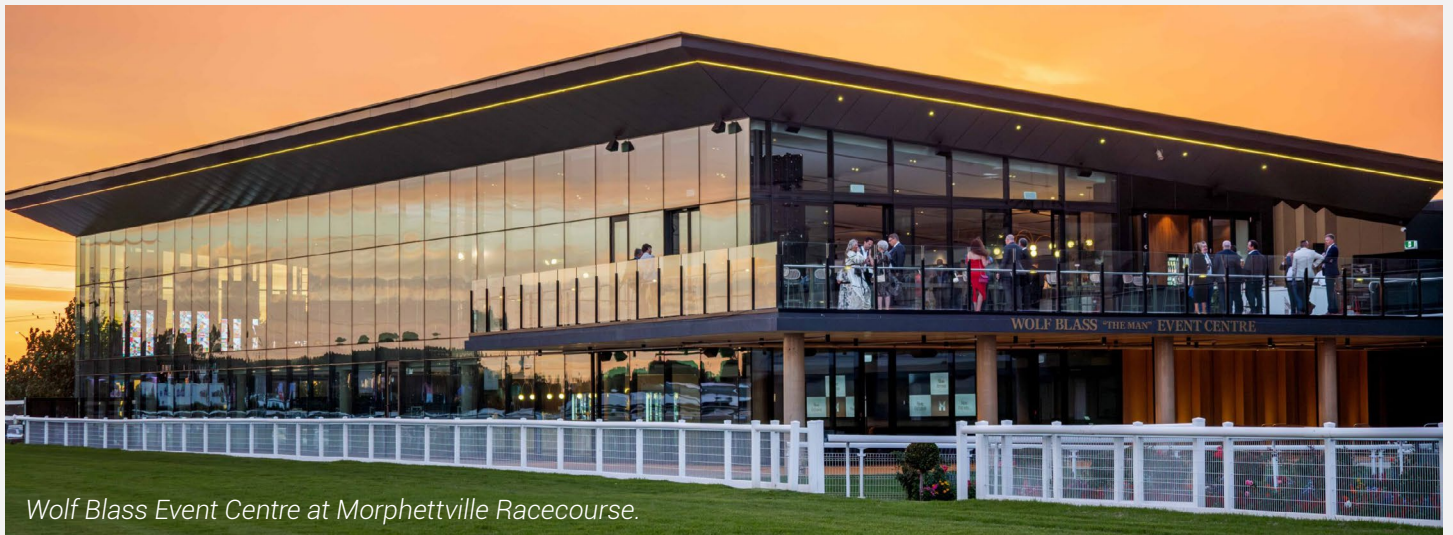
- ✓ Emcee / Speaker recognition as a sponsor
- ✓ Mention in the April 2025 CEO Report
- ✓ Two standard pull-up banner displayed in the VIP lounge
- ✓ A standard pull-up banner displayed at the event

Logo Recognition

- ✓ Your logo in the graduation program
- ✓ Your logo on corflute signs around the VIP lounge (optional at sponsors own cost and weather dependent)
- ✓ Your logo on pre & post event media wall
- ✓ Your logo on event related social media posts
- ✓ Your logo on the MTA's graduation and awards website page
- ✓ Your logo in the Advertiser Newspaper

Other

- ✓ 4 VIP tickets for you and your guests
- ✓ Receive a media kit with assets for your promotional purposes
- ✓ Access to the pre-event VIP lounge with the MTA's CEO, Darrell Jacobs



Wolf Blass Event Centre at Morphettville Racecourse.



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is Monday, 3rd of March 2025.

2025 MTA Automotive Graduation & Awards

Price: \$2,500
Number of Packages Available: 1

Pre-Event Drinks Sponsorship

As a Pre-Event Drinks sponsor, your brand will gain recognition amongst the crowd in attendance.

Advertising and Brand Exposure

- ✓ Emcee / Speaker recognition as a sponsor
- ✓ Allocated 2m x 2m interactive area conducive to the event
- ✓ Mention in the April 2025 CEO Report
- ✓ Prime logo placement throughout the Pre-Event

Logo Recognition

- ✓ Your logo in the graduation program
- ✓ Your logo on pre & post event media wall
- ✓ Your logo on various screens around the venue
- ✓ Your logo on event related social media posts
- ✓ Your logo on the MTA's graduation and awards website page
- ✓ Your logo in the Advertiser Newspaper

Other

- ✓ 3 VIP tickets for you and your guests
- ✓ Receive a media kit with assets for your promotional purposes
- ✓ Access to the pre-event VIP lounge with the MTA's CEO, Darrell Jacobs



Pre-Event Drinks at the 2024 Graduation and Awards Night



Final date to secure your sponsorship
is Monday, 3rd of March 2025.

2025 MTA Automotive Graduation & Awards

Price: \$4,500
Number of Packages Available: 1

After Party Sponsorship

As an after party sponsor, your brand will gain recognition amongst the crowd in attendance.

Advertising and Brand Exposure

- ✓ Emcee / Speaker recognition as a sponsor
- ✓ Mention in the April 2025 CEO Report
- ✓ Prime logo placement throughout the after party
- ✓ Two DJ Mentions throughout the after party event

Logo Recognition

- ✓ Your logo in the graduation program
- ✓ Your logo on photobooth prints/videos
- ✓ Your logo on dancefloor decal
- ✓ Your logo on pre & post event media wall
- ✓ Your logo on various screens around the venue
- ✓ Your logo on event related social media posts
- ✓ Your logo on the MTA's graduation and awards website page
- ✓ Your logo in the Advertiser Newspaper

Other

- ✓ 4 VIP tickets for you and your guests
- ✓ Receive a media kit with assets for your promotional purposes
- ✓ Access to the pre-event VIP lounge with the MTA's CEO, Darrell Jacobs



After Party at the 2024 Graduation and Awards Night



Final date to secure your sponsorship
is Monday, 3rd of March 2025.

2025 MTA Automotive Graduation & Awards

Sponsorship Acceptance Form

Please forward completed acceptances before Monday, 3rd of March 2025 to:
Jaydeen West, Marketing Manager. **Email:** jwest@mtasant.com.au

I, ,

of

would like to sponsor the 2025 MTA Automotive Graduation & Awards.

Type of Sponsorship:

Platinum Award	\$7,000 (+GST)	VIP Lounge	\$4,500 (+GST)
Gold Award	\$5,000 (+GST)	Pre-Event Drinks	\$2,500 (+GST)
Silver Award	\$3,500 (+GST)	After Party	\$4,500 (+GST)
Bronze Award	\$2,000 (+GST)		

Contact:

Address:

Phone: Email:

Please invoice us \$

Signature: Date:

For more information, please contact Jaydeen West on 0491 295 485 or (08) 8291 2000.
Branding and benefits will commence after payment has been made.



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